Permit #F00022554

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022554 **Type of Permit:** FILMING **Release Date:** 12/04/2009

Production Company THANE DIRECT

Insured Company Name THANE DIRECT
Contact Phone No. 1 323-931-3600
Contact Phone No. 2
Fax 323-931-3500
Address 5900 WILSHIRE BLVD, SUITE 1740
LOS ANGELES, California 90036

Production Title DERMASETA

Type of Production Infomercial

Producer Carlton Newsome

Director Paul Greenberg

1st AD na na

Production Manager Carl Newsome

FilmL.A. Coordinator Daniel Alvarez

Location Manager Carlton Newsom
Primary Phone Office - 323-931-3600
Secondary Phone Office - 323-605-1672

Location Assistant na na
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $969.00

Number of Locations 2

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Summary Information — Location

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Insured Company THANE DIRECT
Production Title DERMASETA

Location Manager Carlton Newsom
Primary Phone Office - 323-931-3600
Secondary Phone Office - 323-605-1672

Location Address 4322 Hayvenhurst Ave, Encino, CA, 91436

Location Names

Location Type Private Residence

Location Description

Film Dates 12/8/2009 - 12/9/2009 07:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	35

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Production Title DERMASETA

Location Manager Carlton Newsom
Primary Phone Office - 323-931-3600
Secondary Phone Office - 323-605-1672

Location Address 100 Universal City Plaza, Los Angeles, CA, 91608

Location Names

Location Type Park

Location Description UNIVERSAL STUDIOS / CITY WALK

Film Dates 12/4/2009 - 12/4/2009 07:00 - 19:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Thane Direct Agent Letter714.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	30
Cube Trucks	1
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	35
LA County FSO Assigned	1

Filming Activities Exterior Dialogue; walk & talk at fountain;

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note
FIRE DEPT # 09-2363-51
FSO REQUIRED

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

NOT A PERMIT

Permit #F00022554 Film Permits Unlimited, Inc.

As Authorized Agent and representative

I certify that I am a representative of Thane Direct, Inc ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 6/5/09

Thane Direct, Inc.
Name of Principal

By: [signature]
Representative's Signature

Marc Fusco
Print Representative's Name

Production Manager
Representative's title

5900 Wilshire Blvd. suite #: 1740
Los Angeles, CA 90036
Principal's Address

323-931-3600
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT